**Category 1B: Speaking & Listening**

### ADVISING NOTES

Students should complete this category in their first year. Some programs require a minimum grade to satisfy requirements.

**UNIV 1000 First-Year Cornerstone: Integrated Communication I and UNIV 1010 First-Year Cornerstone: Integrated Communication II** will be taught in a 2-semester sequence for first-year freshmen. Students must successfully complete both courses in their first year of college, or they will not satisfy Category 1A and 1B. Additional instructions regarding **UNIV 1000 and UNIV 1010 substitutions** are located on the following page.

For students admitted to UNI prior to Fall 1994, Category 1B: Speaking and Listening is not required.

All LAC related student requests should be sent directly to the Provost’s Office.

### COURSE DESCRIPTIONS

**COMM 1000 Oral Communication**—**3 hrs.** Development of speaking and listening skills by studying the process and theory of communication and by applying communication principles to various speaking situations.

**UNIV 1000 First-Year Cornerstone: Integrated Communication I**—**3 hrs.** The first course in a two-course single-year sequence that integrates written, oral, visual, and electronic communication. Guidance and practice in critical reading, research processes, and rhetorical strategies applied to composing and delivering effective oral and written discourse - including visual and digital resources - for different purposes and audiences. Attention to problem-solving resources and strategies for academic success and life-long learning. Includes assignments related to a university-wide reading selection.

- Credit earned for both UNIV 1000 and UNIV 1010 satisfies Liberal Arts Core 1A and 1B; credit earned for UNIV 1000 alone satisfies neither LAC 1A nor 1B.
- Prerequisite(s): first-year student; neither LAC 1A nor LAC 1B previously satisfied.

**UNIV 1010 First-Year Cornerstone: Integrated Communication II**—**3 hrs.** The second course in a two-course single-year sequence that integrates written, oral, visual, and electronic communication. Attention to interpersonal and small group communication and to research strategies and resources for academic inquiry, especially for the use in persuasive communication contexts. Continued guidance and practice in composing and delivering effective oral and written discourse - including use of visual and digital resources - for documents and presentations within various professional and public settings.

- Credit earned for both UNIV 1000 and UNIV 1010 satisfies Liberal Arts Core 1A and 1B.
- Prerequisite(s): first-year student; UNIV 1000.

### REQUIREMENT: 3 CREDIT HOURS

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Credit Hours</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 1000</td>
<td>Oral Communication</td>
<td>3 Hours</td>
<td></td>
</tr>
<tr>
<td>UNIV 1000 and UNIV 1010</td>
<td>First-Year Cornerstone: Integrated Communication I and II</td>
<td>6 Hours (satisfies both 1A and 1B)</td>
<td></td>
</tr>
</tbody>
</table>

### IT TAKES MORE THAN A MAJOR

The ability to speak well and the ability to work well in teams -- especially with people different from yourself -- both figure among the TOP 5 abilities employers are looking for in new college graduates.

More than 90% of employers surveyed say it is important that those they hire demonstrate ethical judgment and integrity.

Employers tell us that listening and speaking are more important in hiring decisions than discipline-specific job skills. After all, if you cannot make yourself understood, you are not likely to succeed.


**AS A RESULT OF THIS CATEGORY STUDENTS WILL...**

Create and present well-organized, well-delivered speeches. Demonstrate an awareness of the ethical responsibilities of communicators.

Use effective audience analysis and research support to make a persuasive argument.

Work constructively in groups to solve problems and accomplish tasks by applying specific group communication concepts and processes.

Communicate effectively and be able to participate in decision making. Oral communication is developed through practice, performance, and frequent evaluation.
What happens if a student does not pass the FALL semester of UNIV 1000 and UNIV 1010 First-Year Cornerstone or receives a letter grade that is lower than his/her major requires to satisfy the LAC Category 1A/1B requirements (which is a C- for the College of Business Administration and College of Education teacher education students)?

As soon as the student receives his/her fall unsatisfactory Cornerstone grade, s/he should drop the spring semester of Cornerstone before the spring semester begins. The student should work with his/her advisor to decide what class to take in its place (most likely either COMM 1000 Oral Communication or ENGLISH 1005 College Writing and Research). The student will need to take both LAC Category 1A and 1B to satisfy the LAC requirements.

If a student desires to replace the “F” (or less than satisfactory grade) in Cornerstone, s/he may complete an Undergraduate Student Request Form found at www.uni.edu/provost/resources under “Resources for Students.” The student should request to have one of the LAC Category 1A or 1B courses substitute for the fall semester grade in Cornerstone. The form should then be submitted to the Provost’s Office. Further questions can be directed to Dr. John Ophus at john.ophus@uni.edu.

What happens if a student passes the FALL semester of UNIV 1000 First-Year Cornerstone, but does not pass the SPRING semester of UNIV 1010 First-Year Cornerstone or receives a letter grade that is lower than his/her major requires to satisfy the LAC Category 1A/1B requirements (which is a C- for the College of Business Administration and College of Education teacher education students)?

Students must pass both semesters of Cornerstone to satisfy both LAC Categories 1A and 1B. If a student desires to replace the “F” (or less than satisfactory grade) in Cornerstone, s/he may complete an Undergraduate Student Request Form found at www.uni.edu/provost/resources under “Resources for Students.” The student should request to have one of the LAC Category 1A or 1B courses substitute for the spring semester grade in Cornerstone. The form should then be submitted to the Provost’s Office. Further questions can be directed to Dr. John Ophus at john.ophus@uni.edu.

What happens if a student wishes to replace one of the grades in a semester of UNIV 1000 & UNIV 1010 First-Year Cornerstone (even if it was better than a C-)?

If a student desires to replace the original Cornerstone grade, s/he may complete an Undergraduate Student Request Form found at www.uni.edu/provost/resources under “Resources for Students.” The student should request to have one of the LAC Category 1A or 1B courses substitute for a specific grade, either UNIV 1000 or UNIV 1010. The form should then be submitted to the Provost’s Office. Further questions can be directed to Dr. John Ophus at john.ophus@uni.edu.

What happens if a student wants to drop UNIV 1000 and UNIV 1010 First-Year Cornerstone with a “W” by the deadline in either fall or spring? Find the deadline date under “Dates to Observe” for full semester courses in the PDF version of that semester’s Policies and Procedures at https://uni.edu/registrar/schedule-of-classes.

The student should contact Nichole Zumbach Harken (with student ID# and course section# at nichole.harken@uni.edu) and his/her advisor to get this done by the deadline. Then the student will need to satisfactorily complete BOTH LAC Category 1A & 1B.