2014 Category 1B: Speaking & Listening

ADVISING NOTES
Students should complete this category in their first year.
Some programs require a minimum grade to satisfy requirements.
First-year students who have not satisfied either 1A or 1B may opt to take UNIV 1000 & UNIV 1010 First-Year Cornerstone (both semesters required).
Additional instructions regarding UNIV 1000 & UNIV 1010 First-Year Cornerstone substitutions are located on the following page.
All LAC related student requests should be signed by the student’s advisor and sent directly to the Provost’s Office.

COURSE DESCRIPTIONS
COMM 1000 Oral Communication—3 hrs. Development of speaking and listening skills by studying the process and theory of communication and by applying communication principles to various speaking situations.
UNIV 1000 & UNIV 1010 First-Year Cornerstone: Integrated Communication I & II—6 hrs. This two-semester course is an integrated communication class emphasizing written, oral, visual and electronic communication as central processes of life-long inquiry. Students will develop other abilities that are vital for their transition to and success at UNI.

AS A RESULT OF THIS CATEGORY STUDENTS WILL . . . 
Create and present well-organized, well-delivered speeches.
Demonstrate an awareness of the ethical responsibilities of communicators.
Use effective audience analysis and research support to make a persuasive argument.
Work constructively in groups to solve problems and accomplish tasks by applying specific group communication concepts and processes.
Communicate effectively and be able to participate in decision making. Oral communication is developed through practice, performance, and frequent evaluation.

REQUIREMENT: 3 CREDIT HOURS

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>COMM 1000</td>
<td>Oral Communication</td>
<td>3</td>
</tr>
<tr>
<td>UNIV 1000 &amp; UNIV 1010</td>
<td>First-Year Cornerstone: Integrated Communication I &amp; II</td>
<td>6 (satisfies both 1A and 1B)</td>
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IT TAKES MORE THAN A MAJOR
The ability to speak well and the ability to work well in teams -- especially with people different from yourself -- both figure among the TOP 5 abilities employers are looking for in new college graduates.

More than 90% of employers surveyed say it is important that those they hire demonstrate ethical judgment and integrity.

Employers tell us that listening and speaking are more important in hiring decisions than discipline-specific job skills. After all, if you cannot make yourself understood, you are not likely to succeed.


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What happens if a student doesn’t pass the FALL semester of UNIV 1000 First-Year Cornerstone? What if the student passes with a letter grade that is lower than required for admission to his/her major? (Example: a C- or better in LAC Category 1A/1B is required for admission to the College of Business Administration and the Professional Education Program in any teaching major).

As soon as the student receives his/her fall unsatisfactory Cornerstone grade, s/he should drop UNIV 1010 before the spring semester begins and work with his/her advisor on substituting either COMM 1000 Oral Communication or ENGLISH 1005 College Writing and Research. The student will need to take both LAC Category 1A and 1B to satisfy the LAC requirements.

If a student desires to replace the “F” (or less than satisfactory grade) in Cornerstone, s/he may submit a student request (http://access.uni.edu/forms/provost/studrqst.pdf) explaining why s/he was unable to successfully complete that semester of Cornerstone to the Provost’s Office to have one of the LAC Category 1A or 1B courses substitute for the fall semester grade in Cornerstone. Further questions can be directed to Dr. Deirdre Heistad at d.heistad@uni.edu.

What happens if a student passes the FALL semester of UNIV 1000 First-Year Cornerstone, but doesn’t pass the SPRING semester of UNIV 1010 First-Year Cornerstone? What if the student passes with a letter grade that is lower than required for admission to his/her major? (Example: a C- or better in Category 1A/1B is required for admission to the College of Business Administration and to the Professional Education Program in any teaching major).

Students must pass both semesters of Cornerstone to satisfy both LAC Categories 1A and 1B. If a student fails or earns a grade lower than what is required for the major, s/he will need to take either Category 1A or 1B to replace the spring semester grade. In this case, a student should submit a student request (http://access.uni.edu/forms/provost/studrqst.pdf), explaining why s/he was unable to successfully complete that semester of Cornerstone to the Provost’s Office to have one of the LAC Category 1A or 1B courses substitute for the spring semester grade in Cornerstone. Further questions can be directed to Dr. Deirdre Heistad at d.heistad@uni.edu.

What happens if a student wishes to replace one of the grades in a semester of UNIV 1000 & UNIV 1010 First-Year Cornerstone (even if it was better than a C-)?

The student must retake either LAC Category 1A or 1B to replace that semester’s grade. Then the student must submit a student request (http://access.uni.edu/forms/provost/studrqst.pdf) to the Provost’s Office in which s/he proposes that the Category 1A or 1B course substitute for that semester of Cornerstone. Further questions can be directed to Dr. Deirdre Heistad at d.heistad@uni.edu.

What happens if a student wants to drop UNIV 1000 & UNIV 1010 First-Year Cornerstone with a “W” by the deadline in either fall or spring? Find the deadline date under “Dates to Observe” for full semester courses in the PDF version of that semester’s Policies and Procedures at https://uni.edu/registrar/schedule-of-classes.

The student should contact Dr. Deirdre Heistad (with student ID# and course section# at d.heistad@uni.edu) and his/her advisor to get this done by the deadline. Then the student will need to satisfactorily complete BOTH LAC Category 1A & 1B.